

COSMA Summit

August 23-24, 2021

The COSMA Summit is a two-day opportunity to connect and collaborate with other SMA leaders. Designed especially for SMA leaders, the COSMA Summit will include prominent feature speakers, round table discussions, SMA case studies, and learning conversations. All activities will be offered at times accessible across all national time zones.

REGISTRATION

Registration is open to all SMA representatives—volunteers, staff, board members, Registration fee is \$75. No refunds.

COSMA has scholarships available. See application instructions on registration form.

Those who register before August 1 will be entered into a drawing for Amazon gift cards.

[**Click here to register**](#)

PLATFORM

The COSMA Summit will take place via ZOOM. To take full advantage of program interaction, participants will need a computer with camera and audio, as well as a viable internet connection. Although it will be possible to dial in by phone to hear the feature speakers, phone participation will not be effective for round table activities.

Special thanks to the Museum Association of New York (MANY) for providing the ZOOM for COSMA Summit.

COSMA SUMMIT PROGRAM SCHEDULE

Monday, August 23, 2021

Starting at 8:00am AKST/ 9:00am PST/ 10:00am MST/ 11:00am CST/ 12:00pm EST

Hour 1

Welcome and Introduction

Jennifer Thomas, President, COSMA Board, and Executive Director, Virginia Association of Museums

Feature Speaker

Helping State Museum Associations Navigate Shifting Perceptions of “Neutral”

Susie Wilkening, Principal, Wilkening Consulting, Seattle

Hour 2

Participant Exchange with Feature Speaker

Orientation to Round Table Activity

Assign participants to round table “rooms”

Demonstrate discussion tool “Jam Board”

Hour 3

Round Tables Focused on SMA Topic: Membership and Serving Members

Case study: New Mexico Association of Museums: EMPs and Mentorship

Table discussion & share back to group

Hour 4

Round Tables Focused on SMA Topic: Programming and Partnership

Case study: Iowa Museum Association: Teaching Iowa History

Table discussion & share back to group

Hour 5

Round Tables Focused on SMA Topic: SMAs and DEAI (Diversity, Equity, Accessibility, and Inclusion)

Case study: California Association of Museums: DEAI Position and Workplan

Table discussion & share back to group

Hour 6

Happy Hour sponsored by COSMA Membership Committee

Ending at 2:00pm AKST/ 3:00pm PST/ 4:00pm MST/ 5:00pm CST/ 6:00pm EST

Tuesday, August 24, 2021

Starting at 8:00am AKST/ 9:00am PST/ 10:00am MST/ 11:00am CST/ 12:00pm EST

Hour 1

Welcome and Introduction

Jeanne Schultz Angel, President, COSMA Foundation Board and President, Illinois Association of Museums

COSMA Annual Business Meeting

Jennifer Thomas, President, COSMA Board, and Executive Director, Virginia Association of Museums, and Ruth Ann Rugg, Managing Director, COSMA

Hour 2

Feature Speaker

Flex Your Success: Communicate the Vision and Strategic Advantages of Your SMA

Lauren Daughety, Principal, The Guild, Oklahoma City

Participant Exchange with Feature Speaker

Hour 3

Orientation to Round Table Activity

Assign participants to round table “rooms”

Demonstrate discussion tool “Jam Board”

Round Tables Focused on COSMA Topic: Membership and Purpose

Table discussion & share back to group

Hour 4

Round Tables Focused on COSMA Topic: Business Model and Sustainability

Table discussion & share back to group

Hour 5

Colleague Match Ups: Get Acquainted with Your Counterparts at Other SMAs

Hour 6

Conclusion and Farewell

Ending at 2:00pm AKST/ 3:00pm PST/ 4:00pm MST/ 5:00pm CST/ 6:00pm EST