The suggested (simple) script I was given was:

Congratulations on your election/reelection to X. We are the MUSEUM NAME and do work in XXX County/City/Region including (list the things you've done in their district and/or area)

We do xxx and serve xxxx

We'd love to have you come join us when your schedule allows.

Feel free to make this your own and, of course, don't let it impede other extant advocacy or lobbying efforts. But this is a good time to reach out and get your flag in front of people.